

Mid-Bay Bridge Toll Plaza North Facing Display Advertising Bid

Mid-Bay Bridge Authority Toll Booth Display Advertising Bid

Advertiser: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

3 - North Facing Toll Booth Displays (facing South bound traffic)

Annual Bid Amount: _____

(Minimum of one (1) year) (Price per panel X 3 = Monthly rate, X 12 = Annual Rate)

- A. Advertiser will have the option of being invoiced monthly, quarterly or annually.
- B. In the event of tie bids, the tie breaker will be determined by the following criteria:
 - 1. If current advertiser submits tie bid, contract will be awarded to the current advertiser.
 - 2. Earliest time/date proposal bid received by Mid Bay Bridge Authority.
- C. Display advertisements from competitive brands or companies will not be accepted on opposite faces of the toll booths



MID-BAY

www.MID-BAY.com

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